



LeanSearch

Helping brands **get discovered** on Search Engines

We believe in **continuous** improvement

How does SEO help

Each web page must be prepared with the right words and meta fields for Google's algorithm to identify that web page as the most relevant result for a set of words and show it in top organic results.

Multiple factors including **design** (+headings & content) and **performance** impact on the referencing of the web page.

Lean Search Ads

Improve campaign results with an agency that understands your product and your target market.

Receive meaningful actionable performance reports at your desired frequency.

Meet / call fortnightly and monthly to improve CTR, conversion and achieve sales targets.

Why LeanSearch

We have product knowledge and targeted market expertise from 7 years experience in managing Google Campaigns and executing SEO works across multiple industries.

Our team of experts are always up to date on the latest updates to Google's Search Algorithm.

Google wants to rank websites that users want to see. It's not about the number of backlinks or the keyword density anymore, but it's about the user experience. We at LeanSearch have extensive experience in UX.

Who we are

The first dedicated SEO & SEM agency in Mauritius, leveraging on the 10 years of marketing and 7 years perfecting the art of Search Marketing of the Founder, Noor Sheriff, using the Lean Search Methodology™ with AI and Google Data Studio reporting.

The brands that trust us



We serve the following industries



Real Estate Developers



Real Estate Agencies



Conglomerates



Financial Services



Tech Enterprises



Hospitality & Entertainment

We help brands

Looking to generate leads, attract investors, grow brand awareness and increase sales in Mauritius and in English and French speaking markets.

We believe that

Websites need to be easily found by those searching for their products or services on Google.



Google Ads

Search Engine Marketing

Google Ads

Ad Account Creation / Review & Audit

Ad Account Campaign Structure creation using LeanSearch Methodology

Keyword Research

Ad Copy

Bidding, testing results & follow up

Reporting prepared with Google Data Studio and AI recommendations

Pricing

12 months contract & ad hoc campaigns

Setting up fee MUR 14,200

MUR 7,200/month+VAT

Ad budget less than 2,000 € or \$

10% of Ad Budget/month+VAT

Ad budget between 2,000 and 5,000 € or \$

9% of Ad Budget/month+VAT

Ad budget between 5,000 and 15,000 € or \$

8% of Ad Budget/month+VAT

Ad budget above 15,000 € or \$

LeanSearch

Search Engine Optimisation

Website referencing on Google Search Organic results

Website's Performance Check

Design Check

Content Check

On-Page & Off-Page SEO using LeanSearch Methodology

Competitive Keyword Analysis

Recommendation documentation for implementation using the INBOUND™ approach

Pricing

SEO Documentation (6 weeks) + 6 months follow up

MUR 30,000+VAT

10 pages

MUR 50,000+VAT

20 pages

MUR 70,000+VAT

30 pages

MUR 5,000+VAT/month

Follow up for 10 pages for 6 months

MUR 900+VAT/hour

Back office CMS implementation

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